

10th
2008•2017



FORUM FOR THE FUTURE OF AGRICULTURE

Where agriculture & environment meet

Time for solutions

Conference Programme

An initiative from

ELO  European Landowners'
Organization

syngenta

10th Forum for the Future of Agriculture
Where agriculture & environment meet

Time for solutions

Tuesday, March 28, 2017

08:00 – 16:00 Registration

09:00 – 09:10 INTRODUCTION

Introductory comments

- **Stephen Sackur**, Journalist
- **Scheherazade Daneshkhu**, Journalist

09:10 – 09:25 OPENING

Opening statement

- **Janez Potočnik**, Chair FFA2017, Chairman RISE Foundation

09:25 – 10:20 OPENING KEYNOTE ADDRESS

The importance of agriculture for meeting the Sustainable Development Goals and how cooperation can be triggered amongst all societal stakeholders

- **Kofi Annan**, Founder and Chair of the Kofi Annan Foundation, 7th Secretary-General of the United Nations (1997-2006), Nobel Peace Laureate

Questions & answers

Moderator: **Stephen Sackur**, Journalist

10:20 – 11:20 SESSION 1

The impact of the UN's Sustainable Development Goals on policy-making: enabling change

Keynote addresses:

- **Nathan Guy**, Minister for Primary Industries, Minister for Racing, and Associate Minister for Economic Development, New Zealand
- **Mari Kiviniemi**, Deputy Secretary-General, Organisation for Economic Co-operation and Development (OECD)

Discussants:

- **Izabella Teixeira**, former Minister of Environment, Brazil
- **Olivier De Schutter**, Co-Chair, International Panel of Experts on Sustainable Food Systems - IPES-Food

Questions & answers

Moderator: **Stephen Sackur**, Journalist

11:20 – 11:30 SPECIAL ADDRESS

10 year special address

- **Franz Fischler**, President, European Forum Alpbach, Chair FFA2008-2014

11:30 – 12:00 Networking break

12:00 – 13:00 SESSION 2

Is the Common Agricultural Policy (CAP) fit for the SDG age?!

Keynote address:

- **Phil Hogan**, Commissioner for Agriculture and Rural Development, European Commission

Discussants:

- **Allan Buckwell**, Director of the RISE study on 'CAP: thinking out of the box'
- **Giovanni La Via**, Member of the European Parliament, former Chair of the Committee on the Environment, Public Health and Food Safety, European Parliament
- **Michael Prinz zu Salm-Salm**, President, Familienbetriebe Land und Forst

Questions & answers

Moderator: **Stephen Sackur**, Journalist

13:00 – 14:15 Networking lunch break

14:15 – 14:45 KEYNOTE ADDRESS

Towards a circular and regenerative food system

- **Dame Ellen MacArthur**, Founder, Ellen MacArthur Foundation

Questions & answers

Moderator: **Scheherazade Daneshkhu**, Journalist

14:45 – 15:45 BEST PRACTICE EXAMPLES

Practical implementation of the UN's Sustainable Development Goals: what are the current best practices in Europe and around the world?

- **Jacob van den Borne**, Owner, Van den Borne Aardappelen
- **Leontino Balbo Junior**, Executive Vice-President of Native, a company of Balbo Group
- **Allan Savory**, Founder and President, Savory Institute

Questions & answers

Moderator: **Scheherazade Daneshkhu**, Journalist

15:45 – 16:45 SESSION 3

Driving sustainable food chain transition: how to turn challenges into opportunities?

Keynote address:

- **Jyrki Katainen**, Vice-President for Jobs, Growth, Investment and Competitiveness, European Commission

Discussants:

- **Geneviève Pons**, Director, WWF European Policy Office
- **Jon Parr**, President, Global Crop Protection and EAME, LATAM & APAC, Syngenta
- **Daniel Calleja Crespo**, Director-General, Directorate-General for Environment, European Commission

Questions & answers

Moderator: **Scheherazade Daneshkhu**, Journalist

16:45 – 17:00 CLOSING

Closing statement

- **Janez Potočnik**, Chair FFA2017, Chairman RISE Foundation



Please return your headsets before leaving



Speakers & discussants (in alphabetical order)



Kofi Annan
Founder and Chair of the Kofi Annan Foundation, 7th Secretary-General of the United Nations (1997-2006), Nobel Peace Laureate



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Director-General, Directorate-General for Environment, European Commission



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President, European Forum Alpbach, Chair FFA2008-2014



Hon Nathan Guy
Minister for Primary Industries, Minister for Racing, and Associate Minister for Economic Development, New Zealand



Phil Hogan
Commissioner for Agriculture and Rural Development, European Commission



Jyrki Katainen
Vice-President for Jobs, Growth, Investment and Competitiveness, European Commission



Mari Kiviniemi
Deputy Secretary-General, Organisation for Economic Co-operation and Development (OECD)



Giovanni La Via
Member of the European Parliament, former Chair of the Committee on the Environment, Public Health and Food Safety, European Parliament



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Izabella Teixeira
Former Minister of Environment, Brazil

Moderators (in alphabetical order)



Scheherazade Daneshkhu
Journalist



Stephen Sackur
Journalist

Forum partners



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of the United Nations



Exhibitors



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