

## Tuesday, March 31, 2015 – Programme (morning sessions)

### 08:00 – 16:00 Registration

### 08:45 – 09:00 OPENING

#### Opening statements and handover of chairmanship

- **Franz Fischler**, Chair FFA2008-2015
- **Janez Potočnik**, Chair FFA2015, Chairman Rise Foundation

### 09:00 – 09:15 OPENING ADDRESS

#### Mother Earth and Gandhian Nonviolence

- **Arun Gandhi**, Agent of Change & Author, Total Nonviolence

Moderator: **Stephen Sackur**, Journalist

### 09:20 – 10:30 SESSION 1 – FOOD SECURITY

#### Rethinking global food security and sustainable agriculture: from Europe to the World

Keynote addresses:

- **Phil Hogan**, Commissioner for Agriculture and Rural Development, European Commission
- **Ren Wang**, Assistant Director General of Agriculture & Consumer Protection Department, FAO

Panellists:

- **Raed Safadi**, Deputy Director of the Trade and Agriculture Directorate, OECD
- **Ricardo Sanchez Lopez**, Director of Sustainable Food Security, Latin America Conservation Council

Questions & answers

Moderator: **Stephen Sackur**, Journalist

### 10:30 – 10:55 Coffee break

### 10:55 – 11:25 KEYNOTE ADDRESS

#### The Sustainable Development Goals in the post-2015 development era. Transforming agriculture and food systems for ending poverty

- **Amina Mohammed**, Special Adviser on Post-2015 Development Planning, United Nations

Questions & answers

Moderator: **Matthew Dempsey**, Journalist

### 11:30 – 12:45 SESSION 2 – ENVIRONMENT

#### How to reconcile ecosystem services and environmental risk management in agriculture?

Keynote address:

- **Karmenu Vella**, Commissioner for Environment, Maritime Affairs and Fisheries, European Commission

Panellists:

- **Mella Frewen**, Director General, FoodDrinkEurope
- **Tim Breitmeyer**, Vice President, Country Land and Business Association
- **Mikael Karlsson**, President, European Environmental Bureau
- **Mike Muller**, Commissioner, National Planning Commission, South Africa

Questions & answers

Moderator: **Matthew Dempsey**, Journalist

## Tuesday, March 31, 2015 – Programme (afternoon sessions)

**12:45 – 13:55 Lunch break**

### **13:55 – 14:25 SPECIAL ADDRESS**

#### **Agriculture in the Third Industrial Revolution**

- **Jeremy Rifkin**, Founder and President, The Foundation on Economic Trends

Questions & answers

Moderator: **Stephen Sackur**, Journalist

### **14:30 – 16:00 SESSION 3 – INNOVATION**

#### **Innovation for jobs and growth through circular economy in agriculture**

Keynote address:

- **Pavan Sukhdev**, Founder-CEO, GIST Advisory

Respondent:

- **Martin Stuchtey**, Director, McKinsey Center for Business and Environment

Panellists:

- **Cass Sunstein**, Professor, Harvard Law School, Program on Behavioral Economics and Public Policy
- **Jon Parr**, Chief Operating Officer, Syngenta
- **Christopher Stopes**, President, International Federation of Organic Agriculture Movements EU Group
- **Johan Schnürer**, Pro Vice-Chancellor, Swedish University of Agricultural Sciences

Questions & answers

Moderator: **Stephen Sackur**, Journalist

**16:00 – 16:30 Coffee break**

### **16:30 – 17:50 SESSION 4 – TRADE**

#### **European competitiveness through international trade partnerships and global agricultural growth**

Keynote address:

- **Anne Krueger**, Senior Research Professor, Johns Hopkins University, School of Advanced International Studies

Panellists:

- **Frédéric Seppey**, Chief Agriculture Negotiator and Director General, Agriculture and Agri-Food, Canada
- **John Clarke**, Director of International Affairs, DG Agriculture and Rural Development, European Commission
- **Mairead McGuinness**, Vice President, European Parliament
- **Tony Long**, Director, WWF European Policy Office
- **Alan Matthews**, Professor Em. of European Agricultural Policy, Department of Economics, Trinity College Dublin
- **Bob Young**, Chief Economist & Deputy Executive Director, American Farm Bureau Federation

Questions & answers

Moderator: **Matthew Dempsey**, Journalist

### **17:50 – 18:00 CLOSING**

#### **Closing statement**

- **Janez Potočnik**, Chair FFA2015, Chairman Rise Foundation

 **Please return your headsets before leaving**