



Competitiveness and environment for the Future of Agriculture: the unique option for Europe and France

PROGRAMME

10.30	Opening statement	Franz FISCHLER - Former Commissioner to Agriculture, Chairman of the RISE Foundation
10.45-11.45	SESSION I: « <i>Brazil, an example for the future?</i> » Global agricultural issues	<p>Keynote Address: Mauricio Antônio LOPES Executive Director for Research and Development Brazilian Agricultural Research Corporation (EMBRAPA), Ministry of Agriculture, Livestock and Food supply (MAPA)</p> <p>Responses:</p> <ul style="list-style-type: none"> • Carmel CAHILL, Senior Counsellor, Trade and Agriculture Directorate, OECD • Didier NEDELEC, Director for grain markets, Invivo Union • Michel ORLOFF, Founder & President, Ambika Group <p>Q&A Moderator: Mémona HINTERMANN, Reporter, France 3</p>
11.45-13.00	SESSION II: A new direction for Europe	<p>Opening Address: Yves MADRE Member of the Cabinet from Commissioner to Agriculture, Mr. CIOLOS</p> <p>Responses:</p> <ul style="list-style-type: none"> • Guilhem BRUN, Deputy head of European affairs, international relation services, Ministry of Agriculture • George LYON, Member of the Committee for Agriculture and rural development, European Parliament • Denis TARDIT, Director General, Syngenta France • Corrado PIRZIO- BIROLI, President, European Landowners' Organization (ELO) <p>Q&A Moderator: Eric LE BOUCHER, Head of edition, Enjeux-Les Echos</p>
13.00-14.30	LUNCH	
14.30-16.00	SESSION III: How to link competitiveness with environmental protection in French agriculture?	<p>Keynote Address : Nicolas BAVEREZ Business lawyer, columnist, Le Point</p> <p>Responses:</p> <ul style="list-style-type: none"> • Christiane LAMBERT, First Vice-Chair, FNSEA • Laurent KLEIN, Chair, SAF-Agriculteurs de France • Jean-Claude BEVILLARD, National Secretary, FNE <p>Q&A Moderator: Mémona HINTERMAN, Reporter, France 3</p>
16.00-16.15	Concluding remarks	<ul style="list-style-type: none"> • Franz FISCHLER - Former Commissioner to Agriculture, Chairman of the RISE Foundation