

Programme

Meeting the Food & Environmental Challenge Resource efficiency, Innovation and Governance

TIME	SESSION	SPEAKERS
08:45- 09:00	Opening Statement	Franz FISCHLER , Chair FFA 2012, Chairman RISE Foundation
09:00- 09:50	Keynote <i>Improving Food Security: Geo-technology and Global Governance</i>	Parag KHANNA , Director, Hybrid Reality Institute Responses: <ul style="list-style-type: none"> • Christopher DELGADO, Strategy and Policy Adviser for Agriculture and Rural Development, World Bank • Frans VAN DAELE, Chief of Staff to the President of the European Council Moderator: Stephen SACKUR , Reporter
09:50- 11:00	Session I: <i>Brazil's global agricultural strategy for food and the environment</i>	Opening Address: Mauricio Antônio LOPES , Executive Director R&D, EMBRAPA Responses: <ul style="list-style-type: none"> • Tony LONG, Director, WWF European Policy Office • Didier NEDELEC, Director for Grain Markets, InVivo Union • Pekka PESONEN, Secretary General, COPA-COGECA • José Manuel SILVA RODRÍGUEZ, Director General, DG Agriculture and Rural Development, European Commission Q & A and Voting system Moderator: Memona HINTERMANN , Reporter
11:00-11:30		COFFEE BREAK
11:30-12:30	Session II: <i>For a more innovative EU agriculture and food sector</i>	Opening address: Rudolf STROHMEIER , Deputy Director General, DG Research and Innovation, European Commission Responses: <ul style="list-style-type: none"> • John ATKIN, Chief Operating Officer, Syngenta • Francesco CAROZZA, Vice Chairman, Same Deutz-Frahr • Allen HERSHKOWITZ, Senior Scientist, Natural Resources Defense Council (NRDC) Q&A and Voting system Moderator: Stephen SACKUR , Reporter
12:30-14:00		LUNCH
14:00-15:00	Session III: <i>Key issues and challenges for the CAP Reform</i>	Keynote Opening: European Commissioner Dacian CIOLOȘ for Agriculture and Rural Development, European Commission Speakers: <ul style="list-style-type: none"> • Simon COVENEY, Irish Minister for Agriculture, Marine and Food • Paolo DE CASTRO, Chair of the Committee for Agriculture and Rural Development, European Parliament Moderator: Stephen SACKUR , Reporter
15:00-16:20	Session IV: <i>Reconciling productive agriculture with the environment: closing the loop</i>	Opening address: European Commissioner Janez POTOČNIK for the Environment, European Commission Responses: <ul style="list-style-type: none"> • Friedrich BARTH, Vice Chairman, European Water Partnership • Stefano BOCCHI, Professor in Agronomy and Cropping Systems, University of Milan • Ariel BRUNNER, Head of EU Policy, Birdlife Europe • Egil HOGNA, Senior Vice President, Head of Downstream, Yara International ASA Q&A and Voting System Moderator: Memona HINTERMANN , Reporter
16:20-16:50	Session V: <i>The Future For Agriculture</i>	Franz FISCHLER , Chair FFA2012, Chairman RISE Foundation <ul style="list-style-type: none"> • Slavina GEORGIEVA, PHD Candidate, Thought for Food • Louise KNOPS, Research Assistant, European Greens • Gabriele SACCHETTINI, PHD Candidate, OPERA Research Center • Frederik VAN EVERDINGEN, Farmer, Young Friends of the Countryside Q&A and Voting System Moderator: Memona HINTERMANN , Reporter
16:50-17:00	Final CONCLUSION	Franz FISCHLER , Chair FFA2012, Chairman RISE Foundation

5th FFA Anniversary

During the afternoon NO coffee break – open coffee bar