

| <p style="text-align: center;"><b>Forum for the Future of Agriculture 2011<br/>(FFA2011)</b></p> <p style="text-align: center;"><b>REFOCUSING SECURITY ON FOOD AND NATURE</b></p> <p style="text-align: center;"><b>CAP RENEWAL FOR BETTER FARMING</b></p> <p style="text-align: center;"><b>Tuesday, March 15th, 2011</b></p> <p style="text-align: center;"><b>The Square, Brussels</b></p> |  |  |                                      |
|---|--|--|--------------------------------------|
| 0845-0900   | Opening statement on priorities for the CAP                      | <b>Franz Fischler</b> - Chair, <i>FFA2011</i> ,<br>Chairman, <i>RISE Foundation</i>  | Podium speech                        |
| 0900-1030   | Keynote: The CAP in the spotlight                                | <p><b>Keynote Address: Commissioner Dacian Ciolos</b></p> <p><b>Responses:</b></p> <ul style="list-style-type: none"> <li>• <b>Padraig Walshe</b> – President, <i>COPA</i></li> <li>• <b>Ken Ash</b> - Director of Trade and Agriculture, <i>OECD</i></li> <li>• <b>Lester Brown</b> - Founder and President, <i>Earth Policy Institute</i></li> </ul> <p><b>Moderator: Stephen Sackur</b> - <i>BBC World</i></p>  | Keynote + armchair discussion        |
| 1030-1100   | <b>Coffee Break</b>  |  |                                      |
| 1100-1145   | Session I: Knowledge-based Agriculture                           | <p><b>Opening Address:</b><br/><b>Aalt Dijkhuizen</b> - Chairman of the Executive Board <i>Wageningen UR</i></p> <p><b>Responses:</b></p> <ul style="list-style-type: none"> <li>• <b>Maurice Moloney</b> - Director and Chief Executive, <i>Rothamstead Research Institute</i></li> <li>• <b>Roel Bol</b> - Programme Director, Bio-based Economy, <i>Dutch Ministry of Agriculture</i></li> <li>• <b>Christoph Büren</b> - Vice President of <i>SAF –agriculteurs de France</i></li> </ul> <p><b>Moderator: Tim King</b> - <i>European Voice</i></p> | Opening speech + Armchair discussion |
| 1145-1245   | Session II: Sustainability and environmental security in farming | <p><b>Keynote address:</b><br/><b>Commissioner Janez Potocnik</b></p> <p><b>Responses:</b></p> <ul style="list-style-type: none"> <li>○ <b>Mairead McGuinness</b> - MEP, <i>EPP group and Member of the Agriculture and Rural Development Committee</i></li> <li>○ <b>Jaqueline McGlade</b> - Executive Director, <i>European Environment Agency</i></li> <li>○ <b>Carl-Albrecht Bartmer</b> - President, <i>DLG</i></li> </ul> <p><b>Moderator: Stephen Sackur</b></p>  | Keynote + Armchair discussion        |
| 1245-1415   | <b>Lunch</b>   |  |                                      |

|            |  |   |                                   |
|------------|--|---|-----------------------------------|
| 1415-1515  | Session III: Competition & sustainability, rewards & transparency along the food chain | <p><b>Keynote speech:</b></p> <ul style="list-style-type: none"> <li>○ <b>Lester Brown</b> - Founder and President, <i>Earth Policy Institute</i></li> </ul> <p><b>Discussion:</b></p> <ul style="list-style-type: none"> <li>● <b>Werner Wutscher</b> - Member of the Management Board, <i>REWE group</i></li> <li>● <b>John Atkin</b> – Chief Operating Officer, <i>Syngenta (Crop Protection)</i></li> <li>● <b>Mella Frewen</b> – Director General, <i>CIAA – Confederation of the Food and Drink Industries of the EU</i></li> </ul> <p><b>Moderator: Tim King</b></p> | Provocation + Armchair discussion |
| 1515-1600  | Session IV: are rural areas the losers of globalisation?                               | <p><b>Provocation Speech:</b><br/><b>Dirk Ahner</b> – Director General, <i>DG REGIO</i></p> <p><b>Discussion:</b></p> <ul style="list-style-type: none"> <li>○ <b>Benoit Coppée</b> - Président, <i>la Foire de Libramont</i></li> <li>○ <b>Allan Buckwell</b> – Policy Director, <i>CLA</i>; Chairman, <i>ELO Policy Group</i></li> <li>○ <b>Hildegard Kuhlmann</b> – Head of division “Farm diversification and regional marketing”, <i>Chamber of Agriculture North Rhine-Westphalia</i></li> </ul> <p><b>Moderator: Stephen Sackur</b></p>                              | Provocation + Armchair discussion |
| 1600-1620  | <b>Coffee break</b>  |   |                                   |
| 1620-1730  | Session V: CAP reform for better farming.  | <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>○ <b>Paolo De Castro</b> – MEP, S&amp;D, <i>Chair Agriculture and Rural Development Committee</i></li> <li>○ <b>Reimer Böge</b> – MEP, <i>EPP</i>, <i>Rapporteur multi-annual financial framework, Budget Committee</i></li> <li>○ <b>George Lyon</b> - MEP, <i>ALDE</i>, <i>Rapporteur CAP post 2013, Agriculture and Rural Development Committee</i>,</li> <li>○ <b>Corrado Pirzio-Biroli</b> – President, <i>ELO</i>, Vice Chairman, <i>RISE Foundation</i></li> </ul> <p><b>Moderator: Tim King</b></p> | Parliamentary style debate        |
| 17-30-1745 | Concluding remarks and conclusions from the student forum                              | <ul style="list-style-type: none"> <li>○ <b>Franz Fischler</b> - Chair, <i>FFA2011</i>, Chairman, <i>RISE Foundation</i></li> </ul>   | Conclusion                        |