

**5<sup>th</sup> Forum for the Future of Agriculture**  
**Meeting the Food & Environmental Challenge**  
**Resource efficiency, innovation and governance**

**March 27th 2012** The Square Meeting Centre **Brussels**

**PROGRAMME**  
**8.45am- 5.00pm**

**OPENING: 08:45-9:00**

**Franz FISCHLER**,  
 Chair FFA 2012, Chairman Rise Foundation

**KEYNOTE: 09:00-09:50**

**Parag KHANNA**,  
 Senior Research Fellow at the New America Foundation

**SESSION I: 09:50-11:00**

*Brazil's global agricultural strategy for food and the environment*  
**Mauricio Antonio LOPES**, Executive-President, EMBRAPA

**SESSION II: 11:30-12:30**

*For a more innovative EU agriculture and food sector*  
**Rudolf STROHMEIER**, Deputy Director General, DG Research and Innovation,  
 European Commission

**SESSION III: 14:00-15:00**

*CAP Reform: where next*  
**Dacian CIOLOS**, EU Commissioner for Agriculture and Rural Development *and*  
**Paolo DE CASTRO**, Chair Agriculture and Rural Development Committee,  
 European Parliament

**SESSION IV: 15:00-16:20**

*Reconciling productive agriculture with the environment: closing the Loop*  
**Janez POTOČNIK**, EU Commissioner for the Environment

**SESSION V: 16:20-16:50**

*The vision of the future generation*

**CONCLUSION: 16:50-17:00**

*Concluding remarks and conclusions*  
**Franz FISCHLER**,  
 Chair FFA 2012, Chairman Rise Foundation

**MODERATORS**

**Memona HINTERMANN**, Reporter, France TV  
**Stephen SACKUR**, BBC World

**PANELISTS**

**John ATKIN**, COO, Syngenta  
**Friedrich BARTH**, Vice Chairman, European Water Partnership  
**Stefano BOCCHI**, Professor for Agronomy, University of Milan  
**Ariel BRUNNER**, Head of EU Policy, Birdlife International  
**Francesco CAROZZA**, Vice Chairman, Same Deutz-Fahr  
**Christopher DELGADO**, Strategy and Policy Adviser for Agriculture and Rural  
 Development, World Bank  
**Allen HERSHKOWITZ**, Senior Scientist, NRDC  
**Egil HOGNA**, Vice President, Head of Downstream, Yara International  
**Tony LONG**, Director General of the EU Office, WWF  
**Didier NEDELEC**, Director General for Grain Market, In Vivo  
**Pekka PESONEN**, Secretary General, COPA COGECA  
**José Manuel SILVA RODRIGUEZ**, Director General for Agriculture and Rural  
 Development, European Commission  
**Frans VAN DAELE**, Head of Cabinet to the President of the European Council